

press release

IEG: VICENZAORO'S DIGITAL BUSINESS HUB WITH CIBJO, TRENDVISION AND IGI FOR THE INTERNATIONAL JEWELLERY COMMUNITY

Today sees the start of a wide agenda of webinars on the most current themes with an omni-channel approach specifically for jewellery insiders. "Tuesdays at the Jewellery Museum" are also continuing. The complete programme on the web, Facebook, Instagram and Youtube.

www.vicenzaoro.com

Vicenza (Italy), 21st May 2020 – The jewellery industry agenda is further enriched by a series of unprecedented webinars that **Vicenzaoro**, the trade show organized by **Italian Exhibition Group (IEG)** and one of the sector's most highly-anticipated international events, is dedicating to jewellery experts and insiders thanks to the collaboration of prestigious partners such as **CIBJO – World Jewellery Confederation**, **Trendvision Jewellery + Forecasting**, IEG's independent think tank that monitors jewellery trends, consumer attitudes and international luxury market evolutions, and **IGI – Italian Gemmological Institute**.

A qualified moment of encounter, in-depth information and debate that IEG, leader in the organization of trade fair events with 49 shows in Italy and the world as well as the sole director of the Italian jewellery fair calendar, is offering to companies, retailers and buyers who acknowledge Vicenzaoro as a privileged window from which to understand market dynamics, discover the latest trends in terms of style, design, technology and innovation and acquire skills and tools to develop their own business.

Webcams will therefore be switched on **at 3 pm this afternoon** to view **"Jewellery Industry Voices"**, the first of four weekly appointments organized in partnership with **CIBJO**, a partner that Vicenzaoro has been collaborating with for over 10 years to promote sustainability and best practices in the jewellery industry. The debate will focus on the impact of the COVID-19 pandemic on the mining sector, the communities connected to it and the supply chain that fuels the jewellery industry from both an economic and social point of view. Speaking will be **Feriel Zerouki**, Senior Vice President of International & Ethical Initiatives at **De Beers Group**; **Peter Karakchiev**, Head of the International Relations Department for **ALROSA**; **Estelle Levin-Nally**, Founder of **Levin Sources**.

The **three encounters with Trendvision Jewellery + Forecasting** will, instead, be transmitted on a monthly basis until July next and will be taking a look at the future. **Monday, 25th May at 2 pm**, Trendvision's publication **The Jewellery Trendbook 2021+**, a bona fide bible that previews all the sector trends ahead of time, will present a **focus on emerging consumer trends** with particular attention on the Asian markets. **June 8th** will provide a **preview of THE JEWELLERY TRENDBOOK 2022** and exploring the long-term effects of the ongoing global health crisis and consumer values, while **July 6th** will deal with the concept of the **"new normal" and how to redefine classic products**.

Space will also be given to the thousand facets of stones on **28th May, 17th June and 15th July** with a new series of **Gem Talks**, one of the most highly-appreciated formats at the more recent editions of Vicenzaoro which, thanks to the consolidated collaboration with **IGI**, manages to amaze by explaining the origins and peculiarities of both the more common and the more mysterious gems.

Further information on the webinar calendar and how to take part is available on www.vicenzaoro.com and by subscribing to the Vicenzaoro newsletter.



Lastly, the coming weeks will see a continuation of **“Tuesdays at the Jewellery Museum”**, encounters with the curators of the original layout at Italy’s first museum specifically dedicated to jewellery, established by Italian Exhibition Group and Vicenza Council inside the provincial capital’s Basilica Palladiana. Open to experts, students and enthusiasts, the on-line appointments cover the themes of the nine exhibition halls (symbol, magic, function, beauty, art, fashion, design, icon and future) with the Museum’s Director **Alba Cappellieri** and the international experts who created the layouts for the latest 2019-2020 biennial: the next appointment will be on **26th May** with **Massimo Vidale** and the **“Function”** hall. Further details on www.museodelgioiello.it.

Vicenzaoro’s digital experience continues on the website and on the VO Facebook, Instagram and YouTube social platforms: all the contents and the recordings of the interactive workshop, congresses and seminars from the latest editions of the Show are available in order to re-experience the most significant international jewellery community’s moments of encounter, to prolong the debate and nurture discussion on the latest topics. From **VISIO: NEXT SUMMIT**, the round table of international experts that opens the show, to **Digital and Gem Talks** dedicated to digital innovation for jewellery and watch retailers and the world of stones, from **CIBJO conferences** on sustainability themes within the sector to **Trendvision Talks** on jewellery trends, together with **VOVintage Talks**, meetings with collectors and workshops with experts that featured at the first edition of IEG’s new event specifically designed for vintage watches and jewellery which, open to the public and enthusiasts, was inaugurated last January.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

PRESS CONTACT ITALIAN EXHIBITION GROUP
Michela Moneta michela.moneta@iegexpo.it

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.