

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

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IEG: THE ASSOCIATIONS APPROVE OF VOICE, GOLD AND JEWELLERY'S "D-DAY"

The voices of Ivana Ciabatti, Gaetano Cavalieri, Vincenzo Aucella, Arduino Zappaterra, Luca Parrini, Andrea Fabbian, Gianluigi Barettoni, Steven Tranquilli on Italian Exhibition Group's innovative live and digital event for the industry's international re-boot. From 12th to 14th September in Vicenza.

Vicenza (Italy), 2nd July 2020 – The main **gold and jewellery industry** associations have **unanimously endorsed VOICE - Vicenzaoro International Community Event**, the **innovative format** organized in Vicenza by IEG - Italian Exhibition Group to support the **gold and jewellery industry's re-start in the world**. Held at Vicenza Expo Centre from **Saturday 12th to Monday 14th September 2020**, VOICE is the much-awaited recovery D-Day, that will, **at last, bring together, live, in the Expo Centre, in the city and on the web**, companies and traders to re-launch business and export activities.

Originating from listening to the market and from the **companies'** own insistence to resume relations with the national and international supply chain, the event will give voice to key players in the gold and jewellery world with the trust and **support of the entire industry**.

According to **Ivana Ciabatti, President of Federorafi, the National Federation of Goldsmiths, Silversmiths, Jewellers and Manufacturers associated to Confindustria**, "Foreseeing an event like VOICE, accepting the invitation of the entrepreneurial system, is a challenge for the Italian jewellery industry against the backdrop of the last four months' events, which have been extremely confusing, complicated and uncertain, not only for the jewellery sector and not only for Italy. With VOICE, the main players and companies operating in the gold and jewellery industry demonstrate the priority they are giving to the interests of the entire jewellery community instead of one-sided or individual aspects. VOICE is therefore, an investment in the sector and for the sector, to launch a concrete signal of the effective re-start of Made in Italy jewellery. One of our country's assets that never stops asserting its world leadership, even in such an *annus horribilis* as 2020."

For **Gaetano Cavalieri, President of CIBJO, the World Jewellery Confederation**, "Traders are ready to take part enthusiastically in this new event. IEG, which was one of the few trade show organizers to be able to offer a highly successful event in January with Vicenzaoro January, has now created, through VOICE, an ideal bridge between VOJ 2020 and the next edition in 2021."

IEG's initiative is "a sign of a new beginning and a tool for confrontation on the market" according to **Vincenzo Aucella, President of Assocoral, National Association of Producers of Coral, Cameo and Similar Materials**. "An invitation to return to the dynamism that we have always stood out for", in the opinion of **Arduino Zappaterra, national spokesman for CNA, National Artisan Confederation**, who added: "the new format, specifically tailor-made in reply to the peculiar context we are now experiencing, sends a message that the sector has been awaiting for some time and plays a particularly significant role in reconstructing that so very vital climate of trust".

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“Trade shows are tasked with creating the perfect habitat for generating work. We are confident that VOICE is the ideal response to this need”, affirmed **Luca Parrini, President of Confartigianato**.

Echoing their opinions was **Andrea Fabbian, President of Apindustria, Association of Small and Medium Enterprises**, according to whom “VOICE will be our way of decisively letting our customers and partners know that ‘we are here’ and ‘we are ready’. During these months, despite the difficulties, we have been able to develop and refine collections and products that we are eager to show to the world. VOICE will allow us to come into contact with the entire community, from partners to customers to colleagues, to compare our efforts as well as to do business”.

“Our Association strongly backed the organization of VOICE,” said **Gianluigi Barettoni, President of AFEMO, Association of Jewellery Machinery Manufacturers and Exporters**. “We want to offer the market a positive sign, investing in times of turbulence is in our DNA and, once again, we are standing alongside our friends and partner at IEG”.

And VOICE will provide the chance to celebrate another important anniversary: “Vicenza’s trade show and Federpreziosi have been cooperating for 25 years in various ways in initiatives to support the Italian jewellery sector’s development,” said **Steven Tranquilli, Director of Federpreziosi, Confcommercio’s National Federation of Goldsmiths, Jewellers, Silversmiths and Watchmakers**. “There will be a way, more than on other occasions, to take an even closer look at the respective points of view in order to identify those tactics and strategies that must take everyone into consideration – now more than ever – working on a mutual front, with maximum transparency and open to a sharing approach. We must do our utmost because, as the organizers point out, it is a project on which ‘all eyes are turned’. And, above all, a chance to shout out loud “we are here!”

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

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