

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



PRESS

Bulletin no.2

(English Translation)

VOICE VICENZA, OVER 300 EXHIBITORS AT THE EXPO WITH DAMIANI, ROBERTO COIN, CRIVELLI, FOPE AND UNOERRE: THE GOLD-JEWELLERY SECTOR RE-STARTS FROM ITALIAN EXHIBITION GROUP

From 12th to 14th September, many excellences from the entire supply chain, all the Italian districts and from abroad at Vicenza Expo Centre. New products to discover, live and in total safety. And a content platform, conferences, training and business matching to relaunch the industry on a global scale.

<http://www.vicenzaoro.com/it/voice>

Vicenza (Italy), 16th July 2020 – From high jewellery to fashion jewellery to watches, from gems to packaging and technology. More than 300 companies have decided to exhibit at VOICE - Vicenzaoro International Community Event, the innovative format that Italian Exhibition Group is organizing to take place, live at the Expo Centre in Vicenza from 12th to 14th September 2020 and which will be the first opportunity for the gold and jewellery industry to reunite and launch business and export activities since the standstill enforced by the pandemic.

A new layout to order to attend the show in total safety, planned under the banner of the #safebusiness protocol defined by IEG in line with the trade show community. The exhibition area at VOICE will be accompanied by conferences, training and business matching.

The sector's key players that have decided to join the industry's "voice" by choosing VOICE as the international visibility event after seven months of lockdown, include Damiani together with Crivelli, Leo Pizzo, Mirco Visconti from the high jewellery district of Valenza Po'. And again, many excellences from the districts of Vicenza, with Fope, Roberto Coin, Pesavento, Karizia, Chrysos, Ronco, Chiampesan, Riccardo Orsato, Alessi Domenico, Silvex, Daveri Vicenza and from the district of Arezzo names like Unoerre, Giordini, Richline, Fratelli Chini, Quadrifoglio, Amen. From the Campania region Aucella, Bruno Mazza, Coscia, De Simone, Idea Coral, Mattia Mazza will bring to VOICE the art of corals and cameos. And Enzo Liverino will also return to Vicenza to strengthen the VOICE Community. From the rest of Italy there will be brands such as Annamaria Cammilli, Rosato, Pianegonda, Brosway, Rue des Milles, not to mention high-level foreign exhibitors like the Spanish company Damaso Martinez. The watch segment will see Swiss producers Corum and Victorinox as well as the German brand Junghans. The complete list will be available shortly on <https://www.vicenzaoro.com/it/voice>.

A truly great system initiative, accessible to all Italian and foreign B2B traders and buyers who will be able to physically touch the products in Vicenza in a particular outfitted contest with an elegant and essential look&feel. Due to their sheer size, the large Expo Centre areas, while rigorously arranged to conform to the health regulations, will allow for fluid access and maximum usability of the spaces thus avoiding lengthy waiting times. Moreover, VOICE will also transmit its content in worldwide streaming— especially for those areas that are still not able to travel to Italy - on its website and its YouTube, Facebook and Instagram channels, thus taking its exhibitors' collections and innovations to the international markets.

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FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

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