

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



PRESS

Bulletin no. 3

At VOICE sustainability, innovation, technology, design and trends: with IEG, the jewellery industry debate becomes live

From Jerome Favier, CEO at Damiani, to De Beers. And then CIBJO, Club degli Orafi, Trendvision, Assorologi, Assocoral... The elite of gold and jewellery will be gathering in Vicenza from 12th to 14th September 2020 for Italian Exhibition Group's event with over 300 exhibitors giving voice to the sector, both physically and in streaming.

www.vicenzaoro.com/en/voice

Vicenza (Italy), 28th July 2020 – With the **live attendance of over 300 jewellery companies** and **the sector's leading players**, the debate on the gold-jewellery world shifts to **VOICE - Vicenzaoro International Community Event**, the **innovative format** that **Italian Exhibition Group** is organizing **live in Vicenza from 12th to 14th September 2020**.

Sustainability, innovation and technology, design and trends: three mainstream themes for three days of meetings at the trade show with producers, buyers, journalists, opinion leaders, associations and trend setters on The Stage of Voice (Hall 7) and VO Square (Hall 6), **in complete safety**, thanks to IEG's **#safebusiness** protocol.

Saturday, 12th September, an **exclusive interview on the future challenges of Made in Italy with Jerome Favier, CEO at Damiani and top French manager at the helm of one of Italian jewellery's most famous and historical brands**, will open the authoritative agenda. The **talk entitled "How we see the Future"** will outline the opinions of the new generation of entrepreneurs on cross-contamination with the fashion world, digital innovation, inspiration from new tools. In the afternoon, focus on **sustainability**, a delicate development area for the market that asks companies for greater attention and innovation, with two **CIBJO** seminars on the post-Covid repercussions on CSR and sustainability and the entrepreneurial initiative of five African artists and designers.

Innovation and technology will be the topics for Sunday 13th September. Opinion leaders, associations and entrepreneurs will take part in talks and in-depth encounters **organized in collaboration with Club degli Orafi Italia**. The exceptional content will include an exclusive presentation by **De Beers** on Insights into the diamond industry.

Assocoral and Cibjo will once again be collaborating, this time with a central objective: **classifying the colour range of Mediterranean coral**. VOICE will therefore be an important moment along the route to defining an international standard with a specific name created to help traders and consumers to better identify the various shades of this precious material.

The main themes of **Monday, 14th September**, **will be trends and design**. From the **VO+ Talk** entitled "Filling the gap: what's missing between Brand and Retail" to the highly-awaited **Trendvision Talk** on cultural phenomena and style directions from Trendvision Jewellery + Forecasting, IEG's independent jewellery observatory, which will also be presenting the 19th **"The Jewellery Trendbook 2022+"** in its digital version that provides an overview of consumer trends for the coming months.

Monday will also see a talk dedicated to watches entitled **"On-line anti-counterfeiting, tools and strategies"** organized by **Assorologi**. The debate will feature several key players from the sector, including President Mario Peserico and Dody Giussani, Editor in Chief of L'Orologio, who will be moderating.

Running for the entire duration of the Show will be **Digital Talks** on digital innovations, organized for retail in collaboration with **Confcommercio Federpreziosi**, and **Gem Talks** on the universe of stones with the **Istituto Gemmologico Italiano**. Thanks to the **Fondazione Studi Universitari di Vicenza**, *Competence Partner* of VOICE, there

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will also be a cycle of meetings with teachers from the **universities of Vicenza, Padua, Verona and Venice's IUAV** on the most relevant business topics.

With a new exhibition layout to present the companies' products and latest ideas at the show and the involvement of **high-value partners** including **UBI Banca**, **VOICE will host the entire Community and opinion leaders in a huge Summit to discuss the state of the industry and future developments.** A new communication and business platform, generated from a solid base, will englobe all the experience and skills developed over the years by Vicenzaoro, providing the ideal stage on which the sector's main players will be able to perform to a **national and international, physical and virtual audience** through a multi-channel strategy set up with the support of IEG's *Digital Partner Alkemy*, the leading Italian digital transformation company.

The programmed talks and seminars will be transmitted live on Vicenzaoro's channels, viewable all over the world. The full programme is available on www.vicenzaoro.com/en/voice.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

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