



Bulletin no. 2

IEG, VOICE: AT VICENZA, THE VOICE OF OVER 100 AUTHORITATIVE SPEAKERS TO MARK THE JEWELRY INDUSTRY'S RE-START

Taking the stage of Italian Exhibition Group's show, from Damiani Group's CEO to the Executive Director of De Beers, from the President of the World Diamond Council to the President of the World Jewellery Confederation (CIBJO), from the Executive Director of the Responsible Jewellery Council to CEOs from all the most esteemed Italian gold and jewellery companies from among the over 370 businesses exhibiting in the Expo Centre halls: with VOICE, the very best of the sector look towards the future

www.vicenzaoro.com/it/voice

Vicenza, 3rd September 2020 – From the CEOs of leading international gold – jewellery companies to the most highly acclaimed and innovative designers as well as representatives from the high management of the sector's main category associations, with **over 370 exhibitors expected to attend**. All this will be taking the stage at **VOICE - Vicenzaoro International Community Event**, the **innovative format** organized by **Italian Exhibition Group** live in **Vicenza from 12th to 14th September 2020**.

In fact, during the three days that the entire sector has so long-awaited and which mark the first physical event after the Covid-19 crisis where an exhibition of the latest products will be combined with a full conference programme, the entire Community will be meeting up with over **100 speakers, either in attendance live in the halls or in real time connection**, thanks to an interactive area fitted out with multi-media screens and video cameras.

From **Stephen Lussier**, CEO of Forevermark at De Beers to **Jerome Favier**, Vice President and CEO of Damiani Group, and the owners and CEOs of many of the Italian supply chain's top companies attending VOICE: **Marilisa Cazzola** and **Diego Nardin** (Fope), **Roberto Coin**, **Roberto Demeglio**, **Paolo Bettinardi** (Better Silver) to name but a few. And also **Maddalena Capra**, Head of Sustainability at Pomellato, **Eleonora Rizzuto**, Director of Corporate Sustainability & Responsibility (CSR) and Ethics & Compliance Officer for Bulgari and LVMH Italy, **Isabella Traglio**, Vice General Manager of Vhernier. Key players from social communication, such as **Laura Inghirami**, founder and creative director of Donna Jewel, will also be attending.

A comprehensive look at the state of the industry and future developments, starting from the experience and competences devised by Vicenzaoro, which will boast the involvement of some of the top representatives from the main associations: in attendance, among others, will be **Edward Asscher**, President of the World Diamond Council, **Gaetano Cavalieri**, President of CIBJO, **Rui Galopim de Carvalho**, Vice-President of CIBJO, **Enzo Liverino**, President of CIBJO's Coral Commission, **Mario Peserico**, President Executive Director of the Responsible Jewellery Council, **Beppe Angiolini**, Honorary President and Manager of Italian marketing and communication at the Italian Chamber of Fashion Buyers.

But VOICE will also be the ideal stage from which top designers and sector experts, from **Alessio Boschi** to **Lauren Kulchinsky Levison** through to **Yianni Melas**, the explorer gemmologist, will be able to address a physical and virtual international audience.

The show will have three "stage" areas: **The Stage of Voice** (Hall 7), where institutional events, interviews with the sector's key players will be held and representatives from category associations will be discussing

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



PRESS

the jewellery world's hottest topics (sustainability, innovation, trend & design), **VO Square** (Hall 6) where educational talks will take place (Digital Talks, Gem Talks and company workshops) and **VO+ Corner** (Hall 1) which will feature interviews with top management, companies, designers and partners, organized by VO+. All the physical sessions will also be transmitted live on **Voice's digital platform** (website, youtube, Facebook and Instagram).

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), quotata sul Mercato Telematico Azionario organizzato e gestito da Borsa Italiana S.p.A., è leader in Italia nell'organizzazione di eventi fieristici e tra i principali operatori del settore fieristico e dei congressi a livello europeo, con le strutture di Rimini e Vicenza, oltre che nelle sue ulteriori sedi di Milano e Arezzo. Il Gruppo IEG si distingue nell'organizzazione di eventi in cinque categorie: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. Negli ultimi anni, IEG ha avviato un importante percorso di espansione all'estero, anche attraverso la conclusione di joint ventures con operatori locali (ad esempio negli Stati Uniti, Emirati Arabi e in Cina). IEG ha chiuso il bilancio 2019 con ricavi totali consolidati di 178,6 mln di euro, un EBITDA di 41,9 mln e un utile netto consolidato di 12,6 mln. Nel 2019 IEG ha totalizzato 48 fiere organizzate o ospitate e 190 eventi congressuali. www.iegexpo.it

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Il presente comunicato stampa contiene elementi previsionali e stime che riflettono le attuali opinioni del management ("forward-looking statements") specie per quanto riguarda performance gestionali future, realizzazione di investimenti, andamento dei flussi di cassa ed evoluzione della struttura finanziaria. I forward-looking statements hanno per loro natura una componente di rischio e incertezza perché dipendono dal verificarsi di eventi futuri. I risultati effettivi potranno differire anche in misura significativa rispetto a quelli annunciati, in relazione a una pluralità di fattori tra cui, a solo titolo esemplificativo: andamento del mercato della ristorazione fuori casa e dei flussi turistici in Italia, andamento del mercato orafa - gioielliero, andamento del mercato della green economy; evoluzione del prezzo delle materie prime; condizioni macroeconomiche generali; fattori geopolitici ed evoluzioni del quadro normativo. Le informazioni contenute nel presente comunicato, inoltre, non pretendono di essere complete, né sono state verificate da terze parti indipendenti. Le proiezioni, le stime e gli obiettivi qui presentati si basano sulle informazioni a disposizione della Società alla data del presente comunicato