

# VOICE

VICENZAORO  
INTERNATIONAL  
COMMUNITY  
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by

ITALIAN  
EXHIBITION  
GROUP



PRESS

Bulletin no. 3

## IEG: at VOICE the gold-jewellery world and fine watchmaking find new expressive power

*From Russian Fabergé to ultra-Milanese Antonini, from Cameo Italiano to Better Silver, from Victorinox to Meccaniche Veneziane, Italian Exhibition Group promotes the entire gold-jewellery industry, both in Italy and abroad, with the innovative hybrid-format show that offers new expressive vigour by embracing the potential of digital*

[www.vicenzaoro.com/it/voice](http://www.vicenzaoro.com/it/voice)

Vicenza, 07 September 2020 – **More than 350 exhibitors will be attending VOICE** - Vicenzaoro International Community Event, the summit of reference for the international gold-jewellery community, organized by **Italian Exhibition Group (IEG)** and set to take place in **Vicenza Expo Centre** from **12<sup>th</sup> to 14<sup>th</sup> September**.

**The gold and jewellery sector's first physical show on the global scenario since the Covid-19 crisis**, VOICE represents the re-start and provides the stage from which to give voice to all the industry's players, offering exhibiting companies a vast showroom to present their collections, new design trends and latest innovations. Exhibitions play a vital role in promoting the entire supply chain, highlighting the importance of each and every professional aspect involved in the creative process and bringing the whole community together thanks to a new layout with real, open, look&feel coordinated stands and showcases that enhance creativity and know-how.

Famous, historically-esteemed names, like **Fabergé** from St. Petersburg, **Mattioli** and its love for Italian gold-jewellery tradition, **Vendorafa**, whose over sixty years of professionalism and experience have made it an all-Italian reference point for brands all over the world, will be in attendance. As will **Antonini**, which has been promoting high jewellery and sophisticated yet never flamboyant luxury both at home and abroad since 1919.

Browsing – either virtually or physically – the halls of VOICE, visitors will be able to admire the creations of renowned Made in Italy companies, such as **Bronzallure**, **Better Silver**, **Songa**, **Ronco**, **Italgold**; the corals and cameos of **Aucella**, the precious gold art of the **Richline Group**, **Giordini**, **F.Ili Chini**, **Golden Clef**, **Chiampesan**. Not to mention brands like **Pianegonda**, **Amen**, **Cameo Italiano** – one of the main promoters of re-modernizing the traditional cameo and relaunching it into the world – and **Otto Jewels** with a collection dedicated to the essential values that this 2020 has reminded us of.

Room will also be made for the latest ideas in watchmaking with the legendary **Victorinox**, the pure and timeless designs of **Meccaniche Veneziane** and wrist watches from the German firm, **Junghans**.

Confirming the hybrid and profoundly innovative nature of the show, the exhibition area will extend beyond the Vicenza Expo Centre: all the exhibitors will be able to promote their creations in the on-line catalogue, available on the Show's website and App, that have been especially upgraded and renewed for the occasion. **"Inspiration boards"**, photos and posts by Vicenzaoro *cool-hunters* in search of inspiration among the exhibitors' showcases, will also be available during the event.

# VOICE

VICENZAORO  
INTERNATIONAL  
COMMUNITY  
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



PRESS

With VOICE, the jewellery world finds new ways of expression: the industry, fundamental for Italy's economic framework, is reviving and officially announcing its re-start through IEG's multi-channel platform which further strengthens the voice of the sector's players with digital technologies.

At VOICE, the usual in-loco business matching opportunities and in person encounters at the stands will be joined by virtual buyer rooms for one-to-one remote meetings, once again guaranteeing continuous dialogue with the international markets.

## FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

## PRESS CONTACT ITALIAN EXHIBITION GROUP

Michela Moneta | Press Office Coordinator

## VICENZAORO International PR Agency: Barabino & Partners

Laura Bruzzone +49 30 66404060 | +49 173 6181650 – [l.bruzzone@barabino.de](mailto:l.bruzzone@barabino.de)

Lara Hesse +49 30 66404060 | +49 177 4146630 – [l.hesse@barabino.de](mailto:l.hesse@barabino.de)

## MEDIA AGENCY IEG Vicenza Branch: MYPRLab T. +39 0444.512550

Filippo Nani +39 335.101.93.90 [filippo.nani@myprlab.it](mailto:filippo.nani@myprlab.it)

Lisa Scudeler +39.338.691.03.47 [lisa.scudeler@myprlab.it](mailto:lisa.scudeler@myprlab.it)

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.