

**VOICE**  
VICENZAORO  
INTERNATIONAL  
COMMUNITY  
EVENT  
12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



**PRESS**

Press Release

**IEG: previewing at VOICE, the pivotal global trends for the jewellery sector amid holistic spirituality, gender fluidity and cultural blending**

*Monday, 14<sup>th</sup> September, live in Vicenza on Italian Exhibition Group's trade show stage and online, the **TV Talk** event returns to feature the most relevant factors for the sector outlined in the 19<sup>th</sup> edition of **The Jewellery Trendbook 2022+**.*

[www.vicenzaoro.com/en/voice](http://www.vicenzaoro.com/en/voice)

Vicenza (Italy), 8<sup>th</sup> September 2020 – Cultural blending, spirituality and gender fluid are the key words for grasping the jewellery trends of the future. That is how **Trendvision Jewellery + Forecasting**, the first **independent Observatory, managed by Italian Exhibition Group** (IEG) and specialized in jewellery forecasting, summarizes the most influential trends for the sector that will be further explained, live, at **VOICE – Vicenzaoro International Community Event** (12-14 September 2020) in Vicenza Expo Centre during **TV Talk: Predictions 2021-22. Emerging Phenomena, Panorama and Forecast 2022**, the seminar scheduled for **Monday, 14<sup>th</sup> September at 2.30 pm** and also broadcast in streaming on the show's website and YouTube and Facebook profiles.

The jewellery marking the re-start incorporates the workmanship of traditional Indian, European and South American techniques reinterpreted by young, emerging designers. It aims to instil a new spirituality in the wearer, an experience of transcendence through talismans and amulets, an expression of a holistic approach to life. It overcomes gender division by appealing to individuals and aligning itself to their way of life, denying all enforced and overbearing characterizations.

In a scenario that has necessarily been impacted by the global pandemic, the revolutions triggered by #MeToo and the movement aimed at sensitizing people to climate changes encourage ethics and sustainability, values shared by Millennials and the Gen Z. Issues that take shape in the gold and jewellery sector's latest creations.

The re-launch jewellery, more than mere objects, offers an experience: a renewed focus on the creation process speaks of contemporaneity through innovative techniques, a play on contrasts with enamels, natural coloured stones, glass and ceramics. A reality that is continuous cross-contamination, fusion, synergy and dialogue where the awareness that the recovery must promote all the parts of the whole through a virtuous and respectful fusion prevails.

This and much more will be discussed on the interactive stage set up in the heart of Hall 7, **The Stage of Voice**, with **Paola De Luca**, Founder and Creative Director of Trendvision Jewellery + Forecasting, and **David Brough**, Founder and Editor-in-Chief of Jewellery Outlook, the event presenters and moderators during the talk-show which will see the participation of top influencers, designers, trend experts and journalists. Details of the event can be found on the [following link](#). The debate will be followed by the presentation of the 19<sup>th</sup> edition of "**The Jewellery Trendbook 2022+**", the international jewellery market's authentic bible that looks at the emerging phenomena and consumption evolutions for the coming 18 months.

With VOICE, IEG therefore offers an in-depth and timely analysis of the trends that will affect the gold and jewellery industry's near future, a strategic aspect for relaunching a sector that is finding its feet again and setting the wheels in motion with new eyes, unprecedented creativity and the desire to look towards unexplored horizons.

# VOICE

VICENZAORO  
INTERNATIONAL  
COMMUNITY  
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by



**PRESS**

## FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

## PRESS CONTACT ITALIAN EXHIBITION GROUP

Michela Moneta | Press Office Coordinator

### VICENZAORO International PR Agency: Barabino & Partners

Laura Bruzzone +49 30 66404060 | +49 173 6181650 – [l.bruzzone@barabino.de](mailto:l.bruzzone@barabino.de)

Lara Hesse +49 30 66404060 | +49 177 4146630 – [l.hesse@barabino.de](mailto:l.hesse@barabino.de)

### MEDIA AGENCY IEG Vicenza Branch: MYPRLab T. +39 0444.512550

Filippo Nani +39 335.101.93.90 [filippo.nani@myprlab.it](mailto:filippo.nani@myprlab.it)

Lisa Scudeler +39.338.691.03.47 [lisa.scudeler@myprlab.it](mailto:lisa.scudeler@myprlab.it)

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.