

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by

ITALIAN
EXHIBITION
GROUP



PRESS

press release

IEG – THE GOLD-JEWELLERY SECTOR RESTARTS TODAY FROM VOICE - VICENZAORO INTERNATIONAL COMMUNITY EVENT

370 companies and top representatives from institutions and the industry in Vicenza from today until 14th September, in the name of business and Made in Italy

www.vicenzaoro.com/it/voice

Vicenza (Italy), 12th September 2020 – A re-interpretation of Damiani's iconic, diamond, sapphire, morganite and beryl pendant-brooch, inspired by the beauty and style of Queen Margherita; the most famous and valuable "eggs" in the world, those by Fabergè, splendid examples of tradition and incomparable manufacturing techniques; the minute, 18-carat gold springs that allow jewellery links to extend, in high innovation by Fope; a gold necklace with diamond ferrule from the art of Antonini; the abundance of nature in stunning shapes by Mattioli in a game of white and black diamonds set into titanium and gold; the aesthetic embroideries of Verona's Arena on "Love in Verona" jewellery by Roberto Coin, ambassadors of Italy and its wonders.

Just a tiny preview of the infinite and fantastic new entries from the 370 companies exhibiting at VOICE Vicenzaoro International Community Event which opened today at Italian Exhibition Group's (IEG) Expo Centre in Vicenza.

A bright layout and great flurry of business welcomed an already large crowd in the initial opening hours this morning. Over the three days of the show, visitors will be able to stroll through the halls in maximum safety thanks to IEG's efforts in applying its #safe business protocol, in line with the global trade show community.

As Favier Jerome, CEO at Damiani, said along the grand avenues of VOICE, this is not a re-start because this world has never stopped. Here we are witnessing a revival of luxury which "is authenticity, reality, savoir faire, craftsmanship and here we can see them multiplied and amplified."

What was inaugurated this morning in Vicenza is a format which actively supports the gold-jewellery industry in its post-lockdown recovery and which allows it to shine in the eyes of the country and the rest of the world.

Participating at the official inauguration ceremony were **Lorenzo Cagnoni** – President of Italian Exhibition Group, **Francesco Rucco** – Mayor of Vicenza, **Cristina Franco** - Vice President of Vicenza Province, **Elena Donazzan** - Veneto Region's Councillor for Education, Training, Work and Equal Opportunities, **Ivana Ciabatti** – President of Federorafi, **Carlo Maria Ferro** – President of Agenzia ICE. (declarations in attachment)

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated

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total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

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