

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by

ITALIAN
EXHIBITION
GROUP



PRESS

IEG – AT VOICE, JEROME FAVIER, CEO AT DAMIANI: “LUXURY? IT IS AUTHENTICITY AND SAVOIR FAIRE”.

The most influential man in the world of diamonds, interviewed at Voice about the future of Made in Italy Luxury, emphasizes “We are not the Luxury industry”

www.vicenzaoro.com/en/voice

Vicenza (Italy), 12th September 2020 – A decisive vision that is impossible to misinterpret: according to Jerome Favier, CEO at Damiani – the company synonymous of luxury and Made in Italy craftsmanship in every corner of the world – luxury, by definition, is not an industry. Favier upheld this opinion today on The Stage of Voice in an interview with Andrea Cabrini, Director of Class CNBC, during the opening day of VOICE – Vicenzaoro International Community Event – the effective and symbolic kick-off to the gold-jewellery sector’s revival after the lockdown months.

“Luxury is authenticity, reality, savoir fair, craftsmanship that can be multiplied and amplified,” Favier declared. Made in Italy has to restart from that. “There is no need to demonstrate that Made in Italy is an asset: it just is. The majority of the world’s high-level jewellery is made in Italy.”

A national patrimony of unmeasurable value that must focus exactly on its authenticity as it addresses the international markets. “Thanks also to digitization, the final consumer is extremely mature and is well able to recognize what is authentic and what isn’t.” And this discriminating fact is precisely what he bases his decision and preferences on.

In this respect, Made in Italy jewellery has an inborn and hard to copy competitive advantage. The gold-jewellery industry, which is raising its head again today, cannot but bear that in mind.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

PRESS CONTACT ITALIAN EXHIBITION GROUP

Michela Moneta | Press Office Coordinator

VICENZAORO International PR Agency: Barabino & Partners

Laura Bruzzone +49 30 66404060 | +49 173 6181650 – l.bruzzone@barabino.de

Lara Hesse +49 30 66404060 | +49 177 4146630 – l.hesse@barabino.de

MEDIA AGENCY IEG Vicenza Branch: MYPRLab T. +39 0444.512550

Filippo Nani +39 335.101.93.90 filippo.nani@myprlab.it

Lisa Scudeler +39.338.691.03.47 lisa.scudeler@myprlab.it

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

in collaboration with



organised by

ITALIAN
EXHIBITION
GROUP



PRESS

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.