



PRESS

Press release

## IEG'S 2021 JEWELLERY AGENDA SIDE BY SIDE WITH THE MARKET

*The gold-jewellery industry's trade shows are back, with physical attendance, at OROAREZZO in June and VICENZAORO in September*

[www.vicenzaoro.com](http://www.vicenzaoro.com)

[www.oroarezzo.it](http://www.oroarezzo.it)

Vicenza (Italy), 27<sup>th</sup> January 2021 – **OROAREZZO**, with physical attendance, from 12<sup>th</sup> to 15<sup>th</sup> June 2021 at the Expo Centre in Arezzo, and, also with physical attendance, **VICENZAORO**, **T.GOLD** and **VOVintage**, from 10<sup>th</sup> to 14<sup>th</sup> September 2021 in Vicenza. Prior to that, 23<sup>rd</sup> March 2021 will see **WE ARE Jewellery**, an unprecedented digital B2B format specifically designed to present new jewellery collections to remotely linked buyers from all over the world.

With forward momentum, **Italian Exhibition Group**, which heads the **sole management of international B2B gold and jewellery events in Italy**, announces the **reorganization of its 2021 calendar**, thus providing immediate response to requests from the international gold and jewellery community which looks at trade show reprisal as an essential business multiplier. And it is doing so in conjunction with all the stakeholders and Association representatives involved, determined to get activities and relations going again.

**VICENZAORO**, the event of reference for the entire international gold-jewellery supply chain, **T.GOLD**, the international show for machinery and the most advanced technologies applied to jewellery design and processing, **VOVintage**, the exclusive vintage watch and jewellery marketplace and **OROAREZZO**, the event specifically devoted to the best Made in Italy jewellery, **will all be back, live, over the coming months, once again opening their doors to international companies and buyers.**

And they will do so by **following a well thought out schedule** which will benefit from the progressive effect of global vaccinations and as the European Union discusses the revival of international mobility.

By listening to and **actively and constantly monitoring the market**, IEG has been able to draw up an authentic **roadmap** marking a prompt reaction to the variability of a highly complex scenario which requires every player to be flexible and innovative, thus favouring comparison and exchange within the entire industry.

Elements that IEG immediately saw as a common factor for the sector, as it demonstrated last September at the Expo Centre with **VOICE – Vicenzaoro International Community Event**, the only international jewellery event to take place in 2020 with physical attendance and in total safety.

### FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

### PRESS CONTACT IEG

Head of media relation & corporate communication Elisabetta Vitali; press office coordinator Vicenza branch Michela Moneta [michela.moneta@iegexpo.it](mailto:michela.moneta@iegexpo.it); Press Office Specialist Luca Paganin [luca.paganin@iegexpo.it](mailto:luca.paganin@iegexpo.it)



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