

Press Release No.1

Jewellery, Gem & Technology Dubai to debut in 2022

**2 – 22 – 2022: Save the date for a new premier
international B2B jewellery marketplace**

DUBAI, United Arab Emirates, 22 March 2021 – Get ready for one of the jewellery world’s most powerful marketplaces for product discovery, meaningful connections and inspired thinking – Jewellery, Gem & Technology Dubai (JGT Dubai).

Envisioned as a high-impact jewellery sourcing experience, JGT Dubai will have its inaugural edition on 22 – 24 February 2022 at the Dubai World Trade Centre (DWTC).

The three-day sourcing event is a joint venture of two of the industry’s leading events groups – Informa Markets Jewellery, organiser of the world’s biggest fine jewellery marketplace – Jewellery & Gem WORLD Hong Kong – and the Italian Exhibition Group SpA (IEG), organiser of Vicenzaoro, Italy’s most influential jewellery show and the top European trade fair in the sector. Their unbeatable combination of resources, industry expertise, global reach and local knowledge is further enhanced by the support and capabilities of DMCC (Dubai Multi Commodities Centre), JGT Dubai’s official partner, and Dubai Gold and Jewellery Group as an industry partner.

The new fair aims to deliver practical results that matter most to jewellery businesses today, from sparking authentic connections and driving better sales conversion to forging enduring partnerships in one of the world’s fastest-growing markets.

“As the jewellery sector’s leading trade show organiser, Informa Markets Jewellery is heeding the industry’s call as a strategic partner. Our industry is undergoing a significant transformation, and it is up to us to create and embrace new opportunities that will

shape the long-term path for our industry,” said David Bondi, Senior Vice President of Informa Markets in Asia.

JGT Dubai’s launch is symbolic of how fast the industry has transformed in the new world, and “how adaptable, nimble and open we are to exploring new ideas and possibilities,” Bondi continued.

“Our collaboration with IEG is unprecedented in the events industry, and it won’t certainly be the last,” he said. “During these unique times, our priority is to create opportunities that will deliver the best results for our community, and JGT Dubai is something that we can do better – together.”

Created as a global hub for creativity and innovation, JGT Dubai leverages Informa Markets Jewellery’s capabilities, including an incomparable global portfolio of fairs and events; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team led by flagship publication, JNA, and one of the industry’s most prestigious awards programmes – the Jewellery World Awards (JWA). JWA is organising its first regional award, JWA Dubai, during the exhibition, with a focus on celebrating the achievements of companies and entrepreneurs in the Middle East.

IEG, the driving force behind Vicenzaoro, is deploying its resources, focus and deep local knowledge to ensure JGT Dubai’s success. The company has firmly planted its roots in Rimini, Vicenza, Milan, Dubai, New York, São Paulo and Shanghai, and has forged strong partnerships in other parts of China and the US.

Corrado Peraboni, Chief Executive Officer of IEG, commented, “Our jewellery sourcing events in core markets around the world – be it in Europe, North America or the Middle East – highlight the true scale of our reach as an industry partner. In February 2022, expect us to bring our global experience and local expertise to bear in delivering one of the industry’s premier meeting points.”

JGT Dubai offers suppliers the opportunity to unlock the full potential of a combined market of 4 billion consumers – all within seven hours of flying time from Dubai. The

buying opportunity is especially focused on wholesalers, retailers and manufacturers from the Middle East, India, Russia, Southern Europe and North Africa.

For buyers, the marketplace grants them exclusive access to an outstanding roster of international manufacturers, designers and jewellery ateliers, and the opportunity to explore and discover forward-thinking trends in jewellery, gemstones and industry-related technology and services – all under one roof.

JGT Dubai is further enriched by an exclusive seminar and networking programme, featuring some of the most influential names and experts in the industry. Among these special features are two world-class events – the highly anticipated Dubai Diamond Conference, organised by DMCC, and Informa Markets Jewellery’s JWA Dubai presentation ceremony.

Dubai has established itself as a global trade hub and a key point on the map for JGT Dubai. Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer of DMCC, and Chairman of the Dubai Diamond Exchange added: “JGT Dubai will be an event like no other. Hospitality and the ability to bring people together is in Dubai’s DNA, and we are fast becoming the capital of the precious metals and jewellery trade. Held before the major shows in Las Vegas and Hong Kong, JGT Dubai will set the scene and be a showcase of invention. By hosting dialogue and debate, we will connect minds and spur the type of innovation required to take our industry to the next level. With Expo 2020 Dubai now taking place in 2021 – one of the largest global events in the history of the region – and DMCC’s Dubai Diamond Conference in early 2022, the timing of JGT Dubai simply could not be better. This is truly an event everyone connected to the jewellery trade can look forward to and expect something different from one of the most dynamic and exciting cities on earth.”

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About Informa Markets Jewellery

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B

platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio consisting of fairs and events in key cities, a powerful digital platform – JewelleryNet, a dedicated Jewellery Media team, an education-based programme – Jewellery & Gem Knowledge Community, and one of the industry’s most prestigious awards programmes – the Jewellery World Awards (JWA, previously known as the JNA Awards). imjewellery.jewellerynet.com

About Italian Exhibition Group

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector. www.iegexpo.it/en

About DMCC (Dubai Multi Commodities Centre)

Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future. www.dmcc.ae

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