

**Press Release  
(English Translation)**

**THE DESIGN ROOM project will also feature at the September edition of VICENZAORO.**

**Amid experimentation, creativity, research and high-range design, the future of jewellery is taking the stage.**

*Vicenza - 28<sup>th</sup> August.* **VICENZAORO The Jewellery Boutique Show** – the splendid European Show specifically for international Gold and Jewellery, organized by **Italian Exhibition Group** and scheduled to take place in **Vicenza from 22<sup>nd</sup> to 26<sup>th</sup> September 2018** – for the first time at the early autumn edition, is featuring **THE DESIGN ROOM**.

The success encountered at the two editions of VICENZAORO January 2018 and 2017, and confirmation of the public's appreciation, have made the section dedicated to young emerging designers an extremely valued feature among other already well-consolidated events and IEG has programmed an edition also for VICENZAORO September .

A customary guest of honour in the **ICON** district located inside the prestigious Hall 7, **THE DESIGN ROOM** section is an exclusive area where designers from every corner of the world exhibit their unique and original items, offering a vision of coming international style and market trends.

Precious materials, surprising combinations, exclusive and refined processing, the **eight Top Independent Brands** in **THE DESIGN ROOM** at **VICENZAORO September 2018** provide an interpretation of modernity in a highly original and creative key: they imagine the future and compose it with their art.

Making their debut - in Vicenza and in Italy - at the first edition of THE DESIGN ROOM at the VICENZAORO September event alongside the creations of Designers like **Alessa Jewellery**, **Bia Tambelli** and **Qayten**, will be the chromatic combinations of **Alessio Boschi**, an accomplished Italian designer who has been operating globally in the field of high jewellery for years.

The modern geometries of **Cedille**, the timeless diamonds of **Garavelli**, the exotic atmospheres of **Inspiration Jewels** and the ethereal elegance of **Syna** will also be featured.

**LINK for photographs of The Design Room:**

<ftp://ftp.iegexpo.it>

**User: press**

**Password: press**

**Route: IMMAGINI\_PICTURES/THE DESIGN ROOM**

**ITALIAN EXHIBITION GROUP SPA: FOCUS ON**

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

**VICENZAORO PRESS OFFICE: Barabino & Partners**

**Marco Lastrico**

E-Mail: [m.lastrico@barabinousa.com](mailto:m.lastrico@barabinousa.com)

Phone: +1 212 308 8710

Mob.: +1 917 634 1685

**Alessio Costa**

E-Mail: [a.costa@barabino.it](mailto:a.costa@barabino.it)

Phone: +39 02 72 02 35 35

Mob.: +39 340 344 23 29

**IEG INSTITUTIONAL PRESS OFFICE, VICENZA BRANCH: MYPRLab**

**Filippo Nani**

T. +39 0444.512550

Mob: +39 335.101.93.90

[filippo.nani@myprlab.it](mailto:filippo.nani@myprlab.it)

**Lisa Scudeler**

T: +39 0444.512550

Mob: +39.338.691.03.47

[lisa.scudeler@myprlab.it](mailto:lisa.scudeler@myprlab.it)